



HULLITAGE

Final project report

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Funded by:



ACKNOWLEDGMENT

National Initiative for Creative Education Ltd would like to thank **the National Lottery Community Fund** for awarding our organisation with COVID-19 Response Funding and allowing us to deliver the "**HULLITAGE PROJECT**" to promote Hull culture and heritage and support newly arrived immigrants in the process of intergration and assimilation.



We would like to thank The National Lottery Community Fund for all their continuous and most appreciated support; particularly when developing promotional materials, making small changes to the budget, giving advice and promoting our ptoject.

National Initiative for Creative Education Ltd would like to thank their **project manager, supporting staff, culture venues and artists in Hull** for their valubale help in delivering the project.

PROJECT OVERVIEW

Hullitage Project is a new, creative programme supporting newly arrived in the UK young members of the local BAME communities in integration and adaptation processes.

The projects aimed to:

1. involve new members of the underrepresented and disadvantaged migrant community in the local heritage.
2. increase understanding and improve experience of local heritage by choosing and delivering information appropriate for participants needs and interest.
3. develop new skills (better communication in English, better orientation in the city, knowledge what is available in terms of art, culture and leisure).
4. gather new knowledge about Hull and share it with their relatives that to improve family life.
5. gain knowledge about future educational opportunities and support the transition proces.
6. improve wellbeing, feeling of safety and being more connected to those around them and to the place they live in.



PROJECT DELIVERY

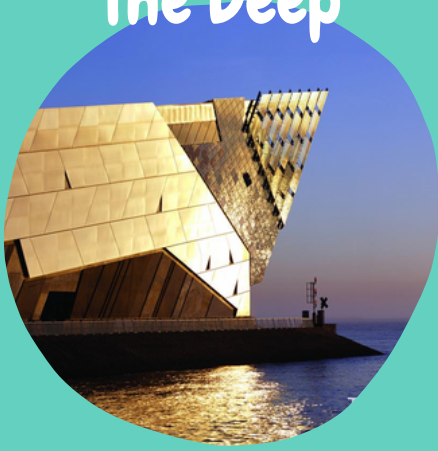


Magda &
Anna

PROJECT MANAGEMENT
AND DELIVERY

ARTISTIS AND ORGANISATIONS INVOLVED

The Deep



Liz Dees



Bax and Bud Sugar



Richard Bean



Steve Arnott



Sean McAllister



MIDDLE CHILD
THEATRE THAT MAKES A NOISE

Hull Truck
THEATRE

THE HERD

PROJECT'S ACTIVITIES



In the last six months we delivered twenty-three creative workshops and seven cultural trips to local heritage and art centres for newly arrived migrants (EU, refugee and asylum seekers), who has been excluded from the mainstream education due to consequences of the Covid-19 pandemic.

The activities involved:

1. local history workshops (The English Civil War and Hull's involvement, fishing industry and Lillian Bilocca and Headscarf Revolutionaries, Humber Bridge and its importance for the region).
2. art, drama and music workshops with local artists and theatre groups (The Herd Theatre, Liz Dees and Bacary Bax and Bud Sugar).
3. local culture and heritage activities (Hull Fair, Hull industries, regional language).
4. activities about Hull famous people and their impact on the local culture (William Wilberforce, John Venn, Mick Ronson, Amy Johnson) including virtual meetings with Sean McAllister, Steve Arnott, Richard Bean, Ruby Thompson and Sam Casaley).
5. local trips (The Deep, Humber Bridge, Hull Old Town, Hull Truck Theatre, Humber Street and Marina, The Spurn Point, Street Life Museum).
6. screening of Hull theatre productions and films about Hull (e.g. Us Against Whatever by Middle Child, Prince Charming's Christmas Cracker by Hull Truck, A Northern Soul by Sean Mcallister).

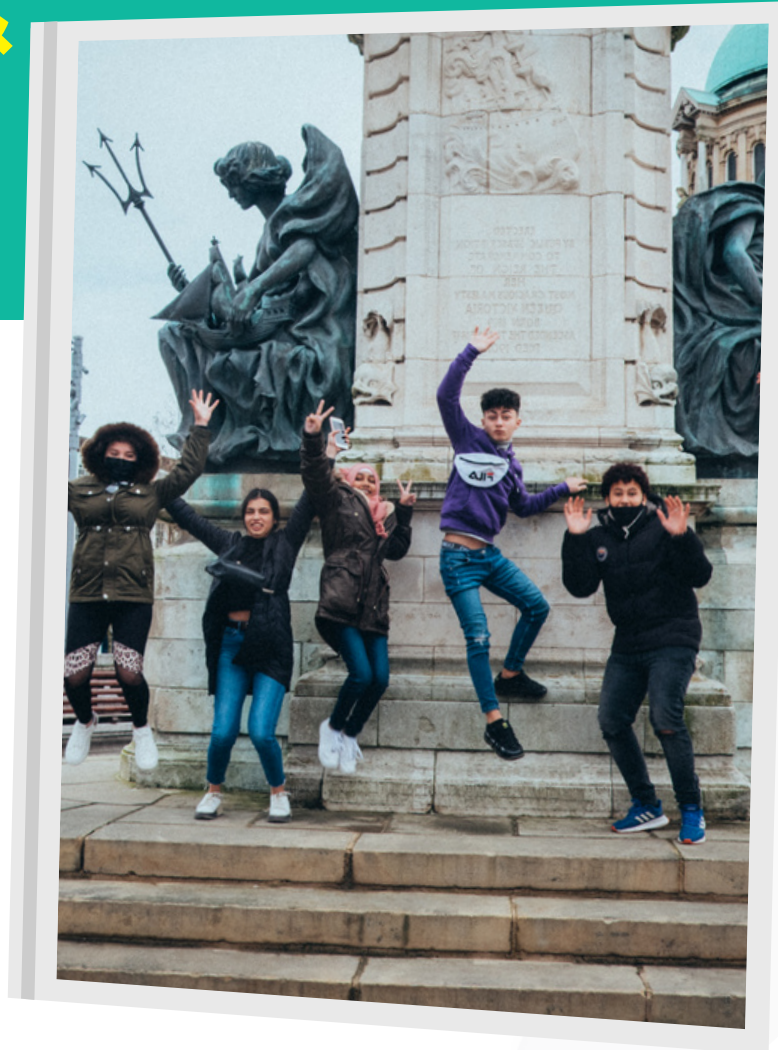
NUMBERS & STATISTICS

17

young people participated in the project

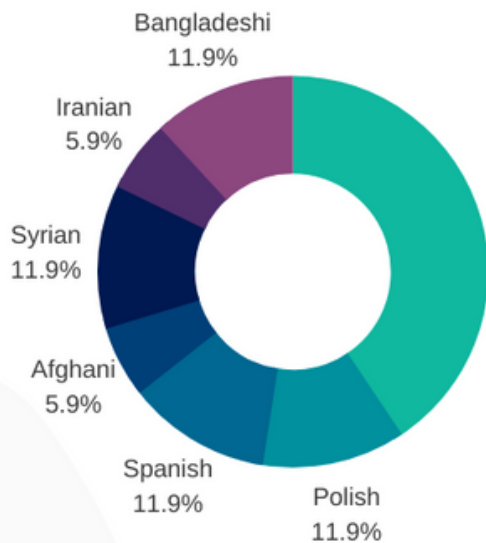
FROM 7

different countries

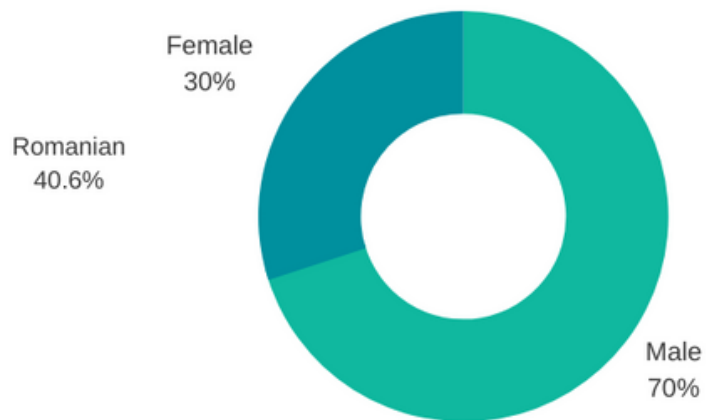


Hullitage

DEMOGRAPHICS



Ethnicity

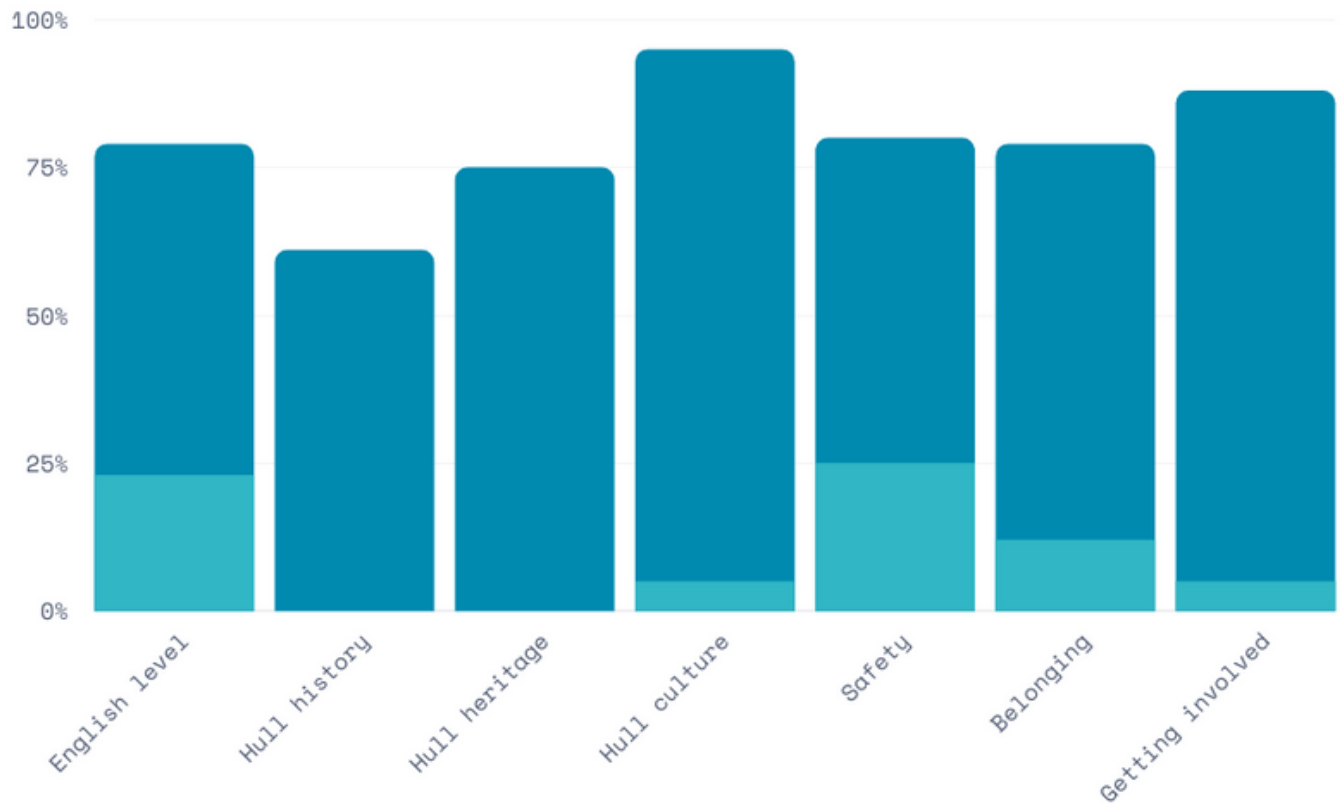


Gender

NUMBERS & STATISTICS

Hullitage

AIMS ACHIEVED



The participants took two surveys: one at the beginning and one the end of the project. We asked them about their wellbeing - feelings of safety, belonging, involved; knowledge of Hull's history and heritage; skills and English level.

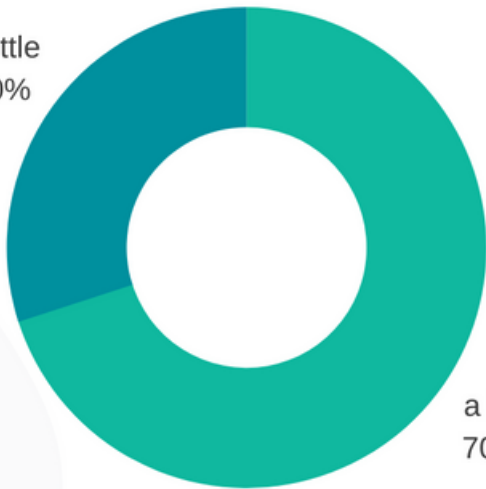
The graph shows a great difference between our first and last findings. All participants joined the project with no knowledge of Hull history, heritage and a very little of local culture. At the end of the project, they stated that on average their knowledge rose by 75%. Their level of English improved by 33%, feeling of safety by 30%, belonging by 55% and getting involved by (impressive!) 78%.

NUMBERS & STATISTICS

Hullitage

LEVEL OF ENJOYMENT

a little
30%

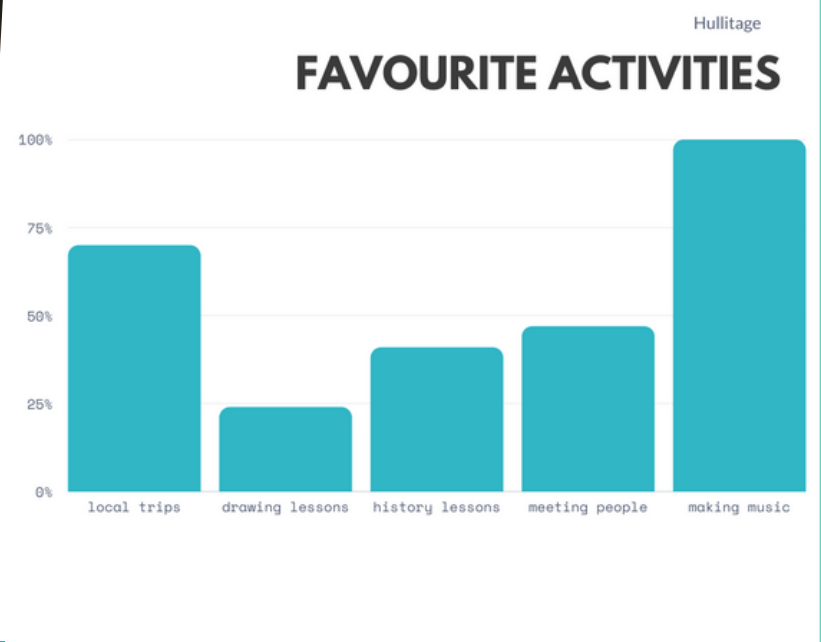
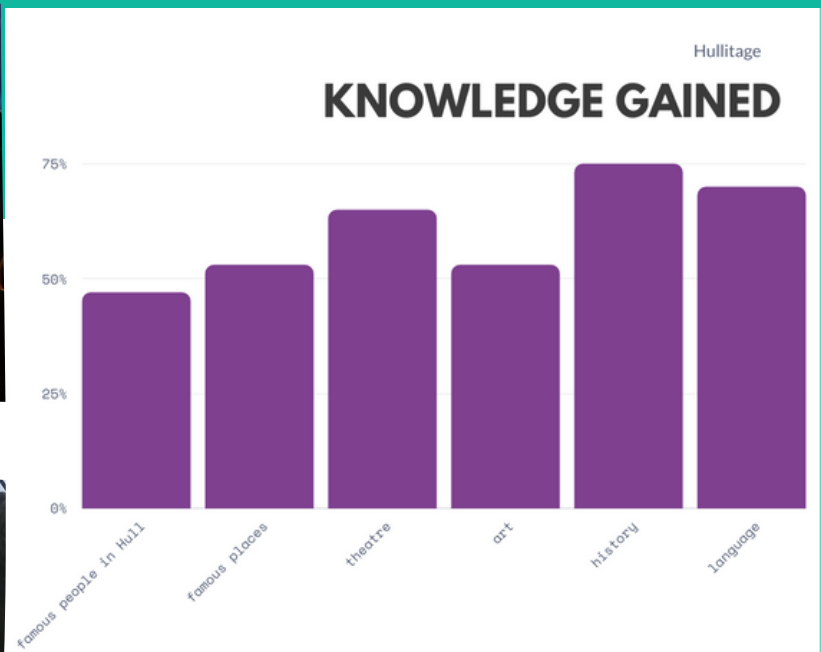
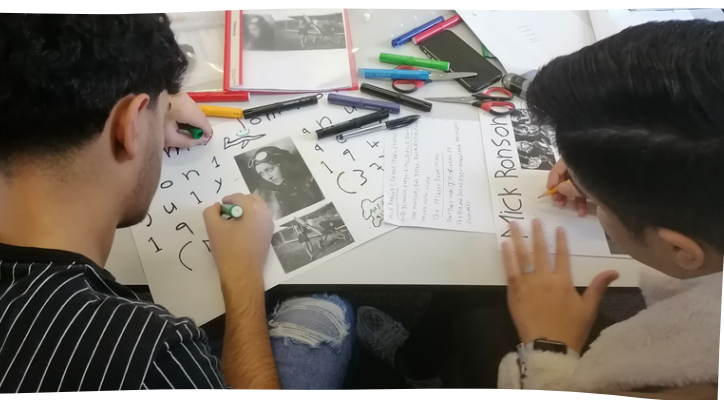


a lot
70%

The interesting fact is that participants who joined the project later, especially during the second national lockdown, enjoyed the project less than those who had been participating from the start.



NUMBERS & STATISTICS



75% of participants learnt a lot about Hull's history and heritage, which allow them to understand and like the city more. They enjoyed learning local language and watching theatre productions and meeting local artists. 100% of them enjoyed workshops with Bax from Bud Sugar, Hull music band, during which they wrote, composed and recorded a song expressing their experience of living in Hull. The most enjoyed trips were visits to the Deep and a long hike to the Spurn Point. During and after these activities, we observed an increase in participants' bond, sense of togetherness, belonging and happiness.

TESTIMONIALS



I mostly enjoyed learning about Hull's history and walking around the Old Town. For me, the history of William Wilberforce and his work to stop slavery, was the most interesting. Now six months later, I feel in Hull more comfortable, more at home.



I'm from Bangladesh and I came to Hull 8 months ago. It was difficult for me, different language and culture. Now, after Hullitage, I know more about this city and it's easier. So many things I learnt, about history, life, language. It's nice to know these things. I feel good, I know some new people.

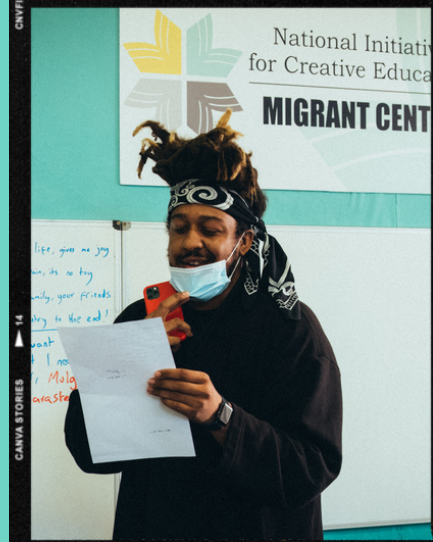
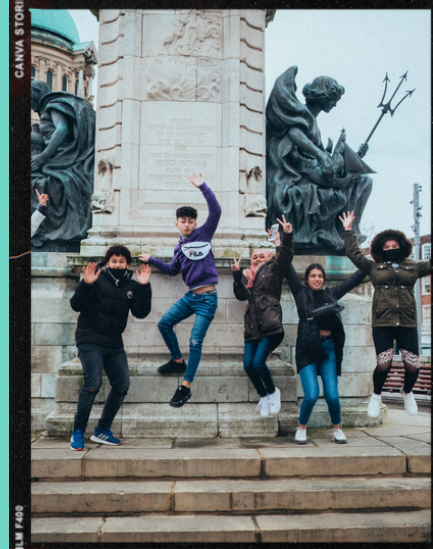


First, when I came here, I felt depressed, weird, anxious. After the project, I feel more confident and more like at home. I liked the most learning the city's history and the language, Hull slang. My favourite phrase in 'ullensian is: 'Bairns are larkin out'.

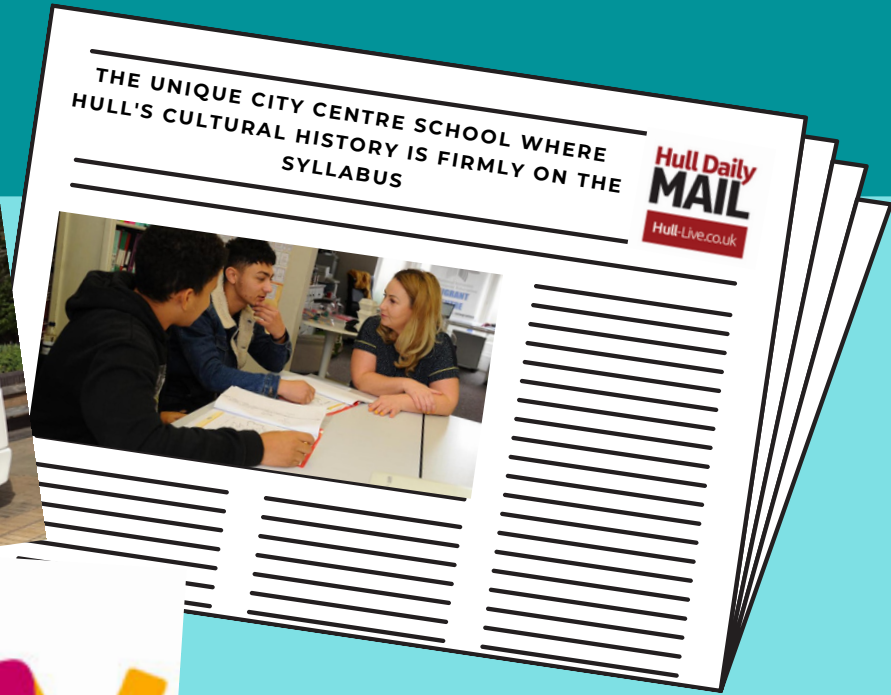
OUR LEARNINGS

Hullitage was a pilot project, which we plan to improve and expand in the future. The key findings of our work include:

- **Integration through action** - the participants felt confident, encouraged and belonging thanks to cultural events they took part together, outside structuralised provision like a classroom. They all spoke about happiness, making friends and feeling a part of the city after heritage trips, visits to cultural venues and creating art together, especially the final song. Moreover, meetings with local artists also gave them the feeling of belonging and being accepted in the community.
- **Flexibility and creative courage** - the global pandemic and national lockdown periods forced to take a flexible approach to our plans. We couldn't physically take participants to visit Hull Truck Theatre or Street Life Museum, but thanks to our partners' positive engagement and understanding, we organised guided virtual tours around these venues as well as virtual streaming of the theatre plays by Hull Truck Theatre and Middle Child Theatre. Therefore, we allocated some funds planned for the event entries, to purchase a large TV set. Additionally, our flexible approach allowed us to transfer some funds from the same category to pay for three days of creative workshop with Bacary Bax to write and record a song written by participants as a final product of the journey.
- **Collaboration with the culture sector** - working with the local artists and cultural organisations was the key to our success. Working closely with the local art sector, allowed our participants to not only meet and work with artists like Liz Dees, Ruby Thompson and Sam Casaley, but create a collaborative piece of art with Bacary Bax from Bud Sugar which had its premiere on BBC Radio Humberside Morning Show with Kofi Smiles.



PUBLICITY



"HULLITAGE IS ALL ABOUT TEACHING HULL'S CULTURE AND HISTORY BECAUSE THIS IS WHERE THEY LIVE NOW AND UNDERSTANDING MORE ABOUT THE CITY AND ITS PEOPLE IS ALL PART OF SETTLING DOWN HERE.

"OVER THE COURSE, WE VISITED PLACES LIKE HULL TRUCK AND THE DEEP, LOOKED AT THE STORY OF THE FISHING INDUSTRY AND THE HEADSCARF REVOLUTIONARIES, THE CONSTRUCTION OF THE HUMBER BRIDGE AND THE ARTS AND MUSIC SCENE IN HULL, FROM MICK RONSON AND HIS WORK ALONGSIDE DAVID BOWIE TO SOME OF TODAY'S EMERGING ACTS IN THE CITY.

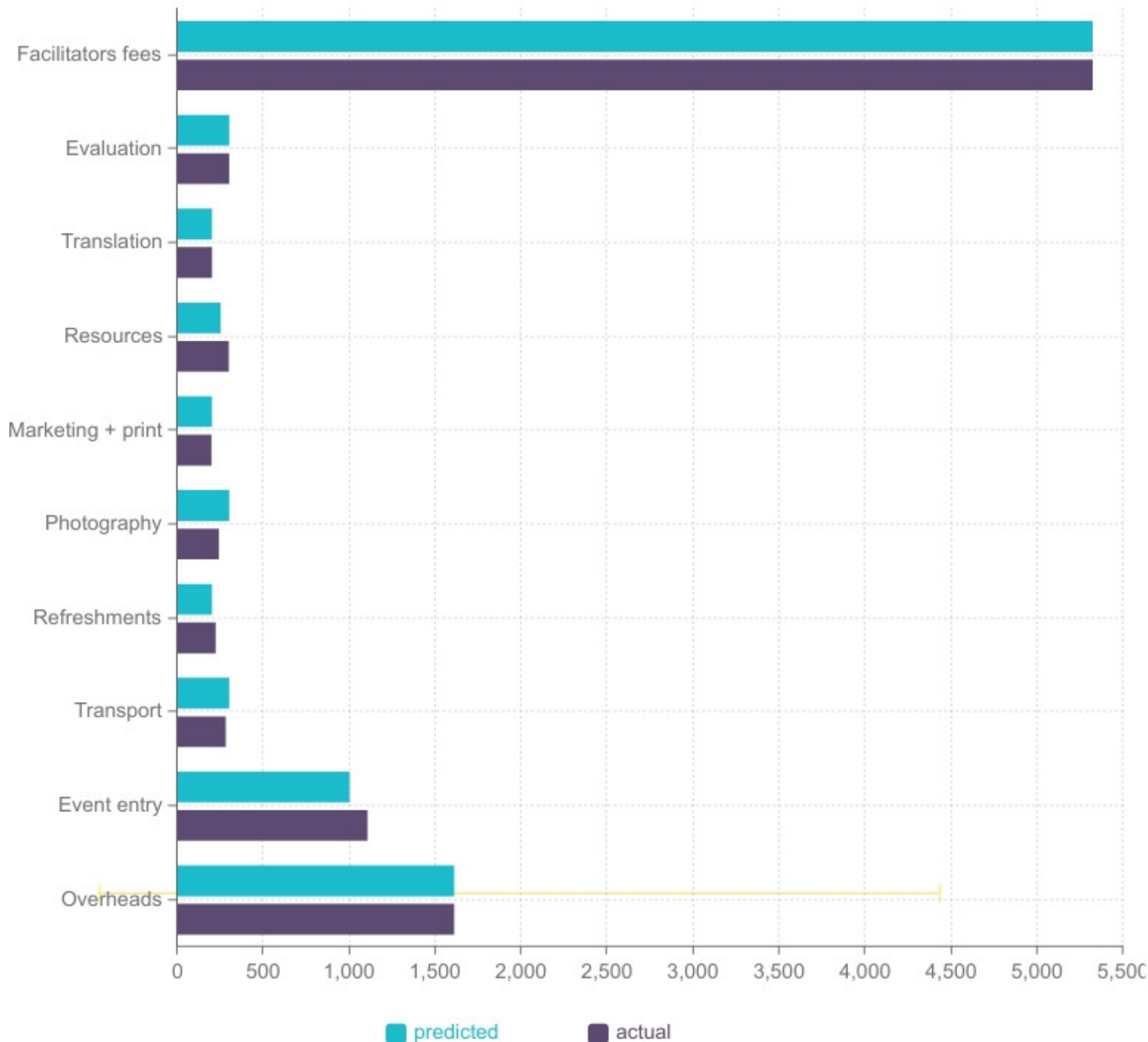


Average posts reach - 1,250 per post



Average posts reach - 178 per post

FINANCIAL REPORT



Due to the Covid-19 restrictions and two national lockdowns in November 2020 and January 2021, we could not take our participants to a theatre building to watch shows. Therefore, we purchased a large TV to live stream productions by Hull Truck Theatre and Middle Child Theatre.